

Undesign Symposium

2 June 2016

University of Applied Arts Vienna
Department of
Design History and Theory

Marloes ten Bhömer
Jochen Eisenbrand
Francisco Laranjo
Ramia Mazé
Sarah Owens
Catharine Rossi
Thomas Thwaites
Maiko Tsutsumi

designhistorytheory.at

Undesign

What does it mean when the outcome of a design process is the decision not to produce an object? Is this a design decision? How can designers work outside the narrow constraints of the profession and deal with real world issues? Is design for behaviour change an appropriate tool and what are the limitations of this approach? How might 'undesigned' processes be used as a medium through which to investigate a design issue?

This symposium explores new and emergent critical positions in design through the concept of 'undesigned'. Led by a panel of international designers and design researchers, the symposium takes the concept of 'undesigned' to mean reducing, simplifying, removing or eliminating design (and complexity). Building on the tradition of critical design, it aims to uncover and examine new functions for contemporary design.

- 09.00 Welcome
- 09.30 Ramia Mazé, Aalto University, FI
- 10.00 Thomas Thwaites, Designer, UK
- 10.30 Coffee Break
- 11.00 Marloes ten Bhömer, Designer, UK
- 11.30 Jochen Eisenbrand, Vitra Design Museum, DE
- 12.00 Panel Discussion
- 13.00 Lunch Break
- 14.30 Sarah Owens, Zurich University of the Arts, CH
- 15.00 Francisco Laranjo, Modes of Criticism, UK
- 15.30 Coffee Break
- 16.00 Catharine Rossi, Kingston University, UK
- 16.30 Maiko Tsutsumi, Camberwell College of Arts, UK
- 17.00 Panel Discussion

2 June 2016

University of Applied Arts Vienna

Heiligenkreuzer Hof, Schönlaterngasse 5, 1010 Vienna, Austria

The symposium is convened by Björn Franke for the Department of History and Theory as part of the FWF Research Project 'Émigré Design Networks and the Founding of Social Design', led by Alison J. Clarke.